



MARKETING SERVICES PROMISE

Seller's Name: _____

Property Address: _____

City: _____ **State** _____

As part of the Billero & Billero Properties Marketing Service Promise for your property, Billero & Billero Properties, LLC and _____, listing agent, promise to do our best to complete the following activities and services in a prompt and effective manner.

- 1* **COMPETITIVE MARKET ANALYSIS – WE SHALL** provide you with a current Market analysis and summary to help you determine the most effective listing price for your property.
- 2* **BUYER FINANCING – WE SHALL** analyze various financing alternatives, and help you determine which method(s) will best sell your property.
- 3* **ESTIMATED PROCEEDS – WE SHALL** furnish you with an estimate of the proceeds you can expect upon the sale and closing of your property.
- 4* **HOME ENHANCEMENT – WE SHALL** review with you ways to enhance your property for sale, to help you showcase your property and achieve the best price obtainable.
- 5* **INTERNET/WEBSITE EXPOSURE – WE SHALL** advertise your property on our exclusive website and feature photos and details to best promote a sale.
- 6* **SALABILITY POTENTIAL – WE SHALL** provide an assessment of your property by fellow company sales associates and discuss with you their evaluations and recommendations to help you realize the most potential for the sale of your property.
- 7* **MULTIPLE LISTING SERVICES – WE SHALL** submit the required information for your property to the local Multiple Listing Services which posts the information to nationally based Realtor.com.
- 8* **BILLERO & BILLERO SIGN – WE SHALL** place an exclusive Billero & Billero “For Sale” sign on your property reflecting our telephone number in order to properly qualify potential buyers.
- 9* **JUST LISTED MAILINGS – WE SHALL** distribute a “Just Listed” mailing to appropriate areas to assure that prospective buyers are aware that your property is available.
- 10* **BROKER OPEN HOUSES – WE SHALL** promote your property to fellow sales associates and brokers in the local market area.
- 11* **OPEN HOUSES – WE SHALL** arrange Open Houses when appropriate and if agreeable to you, as well as advertise the same in the local area newspaper.
- 12* **LOCAL ADVERTISING – WE SHALL** promote your property through local advertising designed to attract buyer prospects to Billero & Billero listings.
- 13* **PRE-QUALIFIED BUYERS - WE SHALL** pre-qualify prospective buyers before we show your home to avoid any inconvenience to you.
- 14* **PERIODIC UPDATES – WE SHALL** provide periodic updates to communicate current market conditions and buyer activity on your property.
- 15* **PURCHASE OFFER – WE SHALL** review with you all purchase offers as they are presented and assist you in all negotiations. Upon agreement and acceptance of an offer, we shall monitor the progress and keep you informed during the entire transaction – through the closing.
- 16* **RELOCATION ASSISTANCE – WE SHALL** provide you with details about our relocation services, which are available to you at no cost, whether you are moving nationally or internationally. Billero & Billero Properties are proud to be a member of the elite “**Leading Real Estate Companies Of the World.**”
- 17* **HOME WARRANTY SERVICES - WE SHALL** furnish you information regarding a warranty plan available to not only protect you during the time period your property is on the market, but also provide the buyer protection for one year after closing.