

# Selling Real Estate



## WHAT TO EXPECT WHEN SELLING REAL ESTATE

### Tools We Use To Market Your Home

#### Local

- Direct Mail
- Email Marketing
- Broker Open Houses
- Consumer Open Houses
- Yard Signs

#### Regional

- Company Homes Catalog
- Direct Mail
- Email Marketing
- Magazines
- Newspapers

#### National

- DuPont Registry
- Luxury Homes Report
- Magazines
- Online Advertising
- Realtor.com

### Relationships We Leverage To Market Your Home

#### Local

- Sales Associate Contact Base
- Community Networking
- Local MLS Brokers